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The Value of Project Management Education?

A Bad News, Good News Story



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“You learn something new every day.” In today’s competitive business environment, that expression is more a requirement than an observation for individuals who want to succeed and advance in their careers.



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PMI Training Page

“You learn something new every day.” In today’s competitive business environment, that expression is more a requirement than an observation for individuals who want to succeed and advance in their careers.

<http://www.pmi.org/CareerDevelopment/Pages/Training-Intro.aspx>



Every Time I Think I'm Done

- Advanced Education
- Certifications
 - DAWIA
 - PMI
 - NCMA
- Continuing Education
 - Certification Currency
 - Changing Requirements and Methods



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Bad News

- We Make Mistakes
 - Poor Goal/Requirements Management
 - Poor Communication
 - Poor Leadership

My Compilation of Multiple Articles and Reports



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Good News

We can Get Better!

No one is above learning!

“The Experience Trap”

–Harvard Business Review, February 2008



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Goals Requirements

- Expectation Management
- Goal Buy-in
 - Merits
 - Rewards/Threats
 - Touchy Feelies
 - Name
 - Look
 - Competition
 - Participation



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Communication Problems

- Distance
- Media
- Asymmetric Power
- Focus
- Signal to Noise Ratio



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Leadership

- Coordinate groups/people
- Build external support
- See the big picture
- Looking ahead
- Accountability--The buck stops here
- Train and develop!!



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In Conclusion

- Learning is continuous
- We forget
- We can always get better

If it ain't broke . . .



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My Plug

BACHELOR'S OF APPLIED SCIENCE PROJECT MANAGEMENT



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BAS

The BAS in Project Management offers students a unique opportunity to gain the skills and knowledge necessary for career advancement in a variety of areas

- 6 specializations
- Designed for the working student
 - 75% non-traditional
- Internships
- Work-based learning
- Independent study



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Accredited

Approved by:

The State of Florida Board of Education

Accredited by:

Commission of Colleges of the Southern
Association of Colleges and Schools
(SACS)



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BAS

The Bachelor of Applied Science provides students with six areas of emphasis or “specializations” appropriate for a variety of career options.

- Project Management
- Acquisitions
- IT
- Quality Improvement



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Jobs!

NWFSC BAS Grads have been hired
Nationwide:

- Eglin AFB, FL
- Kirtland AFB, NM
- Redstone Arsenal, Huntsville, AL
- Maxwell/Gunter AFB, AL
- General Dynamics



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Further Education

NWFSC BAS Grads have been accepted:

- MBA and MSA at UWF
- MPM Western Carolina University
- Law School!

Currently partnered with UWF in their MSA,
Acquisition & Contract Administration
program



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BAS

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